

# Delaney Oertly

WRITER,  
CONTENT MARKETER,  
SOCIAL MEDIA MANAGER

## REACH ME AT:

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## RELEVANT EXPERIENCE

### TRAVEL CONSULTANT

*Liberty Travel | January - March 2020*

- Worked with clients to plan and execute travel itineraries
- Used sale techniques to upsell and hit personal targets
- Maintained clear and accurate records of client information

### SOCIAL MEDIA INTERN

*Aware Inc. | June - August 2019*

- Crafted a personalized social media plan
- Drafted copy and generated graphics for social media postings
- Researched social media trends and presented findings

### WRITING INTERN

*Pittsburgh Downtown CDC | January - April 2019*

- Wrote and copy-edited articles for a weekly email newsletter
- Scheduled and conducted interviews with business leaders
- Solved design issues on the company website and updated information frequently

### A & E WRITER

*Holcad Student Newspaper | August 2018 - May 2019*

- Composed weekly articles about upcoming events and the arts culture on campus
- Coordinated interviews with students and faculty
- Fact-checked and proofread articles for validity and clarity

## OTHER EXPERIENCE

### VP MEMBERSHIP

*National Social Sorority | January 2018 - January 2019*

- Organized and executed educational workshops and large-scale recruitment events
- Fostered and revamped community standards to boost group moral and unity

### RESIDENT ASSISTANT

*Westminster College | January 2017 - January 2018*

- Developed targeted educational and social programs
- Advised and mentored first-year residents

## EDUCATION

Bachelor of Arts in English, 2016-2019  
Westminster College  
GPA: 3.89  
Studied Abroad in London, England Fall 2019  
Dean's List, all semesters

## SKILLS

WordPress  
Hootsuite  
Constant Contact  
Self-Motivated  
Problem-Solving  
Time Management  
Communication  
Project Managing  
Detail-Oriented  
Leadership  
Adaptable  
Organization

## HONORS

Sigma Tau Delta  
Pi Sigma Pi  
George B. Clemens Scholarship  
John H. Forry Memorial Scholarship